

ORDER

Orders
Order / Rev: 47021
Alt Order #: 27767629
Product Desc: Awareness
Estimate: 1367
Flight Dates: 04/18/22 - 04/24/22
Original Date / Rev: 04/15/22 / 04/25/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 232 Madison Ave., Ste. 405
 New York, NY 10016

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Say No to RINOs
Demographic: A50+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-02

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	26	\$6,425.00	\$5,461.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	26	\$6,425.00	\$5,461.25	0.00
Totals	26	\$6,425.00	\$5,461.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/18/22	04/18/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 M----- 1 \$150.00 0.00															
N 2	KLKN	04/19/22	04/19/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 -T----- 1 \$150.00 0.00															
N 3	KLKN	04/20/22	04/20/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 --W---- 1 \$150.00 0.00															
N 4	KLKN	04/21/22	04/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 ---T--- 1 \$150.00 0.00															
N 5	KLKN	04/22/22	04/22/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

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Advertiser: Say No to RINOs
 Product Desc: Awareness
 Estimate: 1367
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--			1		\$150.00			0.00			
N 6	KLKN	04/18/22	04/18/22	Good Morning America CM		7a-9a	M-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----			1		\$200.00			0.00			
N 7	KLKN	04/19/22	04/19/22	Good Morning America CM		7a-9a	-T-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----			1		\$200.00			0.00			
N 8	KLKN	04/20/22	04/20/22	Good Morning America CM		7a-9a	--W----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----			1		\$200.00			0.00			
N 9	KLKN	04/21/22	04/21/22	Good Morning America CM		7a-9a	---T---	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---			1		\$200.00			0.00			
N 10	KLKN	04/22/22	04/22/22	Good Morning America CM		7a-9a	----F--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--			1		\$200.00			0.00			
N 11	KLKN	04/24/22	04/24/22	This Week	CM	8a-9a	-----S	:30	1	\$250.00	P-03	0.00	NM	0	\$0.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S			1		\$250.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	04/18/22-04/24/22		This Week		8a-9a	-----Su	:30		(\$250.00)		0.00	NM		
Credited															
[No Avail] EOF															
N 12	KLKN	04/18/22	04/18/22	Ch 8 News Midday M-F CM		11a-12p	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Ch 8 News Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----			1		\$100.00			0.00			
N 13	KLKN	04/19/22	04/19/22	Ch 8 News Midday M-F CM		11a-12p	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Ch 8 News Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----			1		\$100.00			0.00			
N 14	KLKN	04/20/22	04/20/22	Ch 8 News Midday M-F CM		11a-12p	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Ch 8 News Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----			1		\$100.00			0.00			
N 15	KLKN	04/21/22	04/21/22	Ch 8 News Midday M-F CM		11a-12p	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Ch 8 News Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---			1		\$100.00			0.00			
N 16	KLKN	04/22/22	04/22/22	Ch 8 News Midday M-F CM		11a-12p	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Ch 8 News Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--			1		\$100.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			1		\$100.00	0.00					
N 17	KLKN	04/18/22	04/18/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F Channel 8 Eyewitness News At Five	CM	5p-530p	M-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	M-----			1		\$325.00	0.00					
N 18	KLKN	04/20/22	04/20/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F Channel 8 Eyewitness News At Five	CM	5p-530p	--W----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	--W----			1		\$325.00	0.00					
N 19	KLKN	04/19/22	04/19/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six	CM	6p-630p	-T-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-T-----			1		\$400.00	0.00					
N 20	KLKN	04/21/22	04/21/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six	CM	6p-630p	---T---	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	---T---			1		\$400.00	0.00					
N 21	KLKN	04/22/22	04/22/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six	CM	6p-630p	----F--	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			1		\$400.00	0.00					
N 22	KLKN	04/23/22	04/23/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p Eyewitness News 8 At 6-Sat	CM	6p-630p	-----S-	:30	1	\$275.00	P-01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-----S-			1		\$275.00	0.00					
N 23	KLKN	04/24/22	04/24/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p Channel 8 Eyewitness News At 5:30	CM	530-6p	-----S	:30	1	\$425.00	P-03	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-----S			1		\$425.00	0.00					
N 24	KLKN	04/18/22	04/18/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	M-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	M-----			1		\$400.00	0.00					
N 25	KLKN	04/20/22	04/20/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	--W----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	--W----			1		\$400.00	0.00					
N 26	KLKN	04/22/22	04/22/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	----F--	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			1		\$400.00	0.00					
N 27	KLKN	04/24/22	04/24/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten	CM	10p-1035p	-----S	:30	1	\$425.00	P-03	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-----S			1		\$425.00	0.00					
Totals													26	\$6,425.00	



125 West 55th St
New York, NY 10019

Contract # 27767629	Changes as of: 4/25/2022 at 11:03 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 280/306/1367	Flight: 4/18/22 - 4/24/22	Station: KLKN	Con Type: POLITICAL/NOTE
Agency: Political Communications Advertising 232 Madison Ave Suite 405 New York, NY 10016	Advertiser: Say No to RINOs	Market: Lincoln&Hstng-Kmy-Pls DMA	Total \$: \$6,425.00
	Product: Awareness	Office: WASHINGTON	Total Spots: 26
	Agency Order #: 11575686	Service: Nielsen	Total CPP: \$72.19
	Buyer: Cunningham, Katie	Primary Demo: Adults 55+	Total GRP: 89.0
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 47021

Comments: Separation: 30; PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	4/18	4/19	4/20	4/21	4/22	4/23	4/24	Total Spots	Total \$	CPP*	GRP*
CR 3	Su 8a-9a		This Week	\$250.00	1.6	30	0	0	0	0	0	0	1	0	\$0.00	\$156.25	0.0
TOTALS:							5	4	5	4	5	1	2	26	\$6,425.00	\$72.19	89.0

Makegood Comments

Date/Time	Action	Added by	Comment
04/25/22 11:03 AM	Sent To Rep	Joy Wenn	See credit due to LUR/EOF